

# NURSE

**CNIA Conference**

Final Program

2.0



November 22, 23 & 24, 2009  
Delta Meadowdale Resort & Conference Centre  
6750 Mississauga Rd.  
Mississauga, ON

 **CNIA**  
Canadian Nursing Informatics Association

# NURSE





## Table of Contents

Welcome Message.....	2
Conference at a Glance .....	3
Meeting Room Assignments .....	4
Pre-Conference Workshop .....	5
Plenary and Keynote Speakers .....	6
Concurrent Sessions .....	7
Sponsors .....	12
Trade Show Participants .....	13
Exhibitor Profiles .....	14
Conference Planning and Program Committee Listings .....	17-18

# NURSE

## Welcome Message

A warm welcome is extended to all Conference delegates for our third National Nursing Informatics Conference. On behalf of the CNIA Executive Board of Directors and the Conference Planning and Program Committees, I extend our greetings and thanks for your participation in this exciting event. Our theme for this Conference is "Nurse 2.0" which examines how Web 2.0 and social media, as well as other technological means of collaboration, networking, innovation, and global awareness initiatives impact on the practice of nursing in Canada. We are confident that you will find the insights shared by our Keynote, Plenary and Concurrent speakers both interesting and usable in your own practice, whether your practice is in the clinical or community setting, education, research, administration or the private sector. The Conference also provides a rich atmosphere for networking with your peers and colleagues in a supportive and comfortable setting.

Like our last two Conferences (2005 and 2007), the proceedings from this Conference will be published in the Winter 2010 issue of our Canadian Nursing Informatics Journal, which will be accessible at: [http://cnia.ca/journal/volume5\\_no1.html](http://cnia.ca/journal/volume5_no1.html)

If you would like to read the proceedings of the first and second conference, access is at:

### 1st National Nursing Informatics Conference Proceedings

Nurses & Informatics: Transforming Healthcare

Sept 14 - 16th, 2005 - University of Toronto, Ontario

CJNI, Vol 1, No. 1 Spring 2006 - [http://www.cnia.ca/journal/volume1\\_no1a.html](http://www.cnia.ca/journal/volume1_no1a.html)

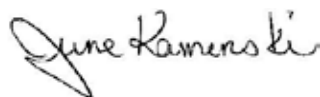
### 2nd National Nursing Informatics Conference Proceedings

Informatics Everywhere: Celebrating the diversity of informatics practice.

October 1st to 3rd, 2007 Holiday Inn on King, Toronto, Ontario

CJNI, Vol 2, No. 4 Winter 2007 - [http://cnia.ca/journal/volume2\\_no4.html](http://cnia.ca/journal/volume2_no4.html)

A huge Thank You to our Planning and Program Committee members for your tireless efforts! We hope that Everyone enjoys their time with us at the Conference!



June Kaminski, RN MSN PhD(c)  
President, CNIA  
Chair - Conference Planning Committee



# Conference at a Glance

	SUNDAY, NOVEMBER 22	MONDAY, NOVEMBER 23	TUESDAY, NOVEMBER 24
7:30 AM		Continental Breakfast	Continental Breakfast & Tradeshow
8:00 AM			CNIA AGM
8:30 AM		Opening Remarks	
9:00 AM		Opening Plenary Juliette Powell	Plenary Lynn Nagle
9:30 AM			
10:00 AM		Break	Break
10:30 AM		Concurrent Session #1	Concurrent Session #3
11:00 AM			
11:30 AM			
12:00 PM			
12:30 PM		Lunch & Tradeshow	Lunch & Tradeshow
1:00 PM			
1:30 PM		Concurrent Session #2	Concurrent Session #4
2:00 PM			
2:30 PM	Pre-Conference Peer to Peer Networking: Catching the Web		
3:00 PM			
3:30 PM		Break	Break
4:00 PM		Plenary Panel on C-HOBIC	Closing Plenary Francesca Grosso
4:30 PM			
5:00 PM		Wine & Cheese Tradeshow	Closing Remarks
5:30 PM	Social Networking Reception		
6:00 PM			
6:30 PM			
7:00 PM			
7:30 PM			
8:00 PM			
	REGISTRATION 1:00 PM – 6:00 PM	REGISTRATION 7:30 AM – 4:30 PM EXHIBITS OPEN 12:30 PM – 7:30 PM	REGISTRATION 7:30 AM – 12:00 PM EXHIBITS OPEN 7:30 AM – 4:00 PM

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## Meeting Room Assignments

DATE	FUNCTION	ROOM
November 22	Registration	Graydon Foyer
November 22	Pre-Conference	Hazel McCallion A – B
November 22	Social Networking Reception	Hazel McCallion C – D
November 23 & 24	Registration	
Continental Breakfast	Graydon Foyer	
November 23 & 24	Plenary Sessions	Graydon Ballroom C – D
November 23 & 24	Buffet Lunch	Graydon Foyer
November 23 & 24	Tradeshow	Graydon Ballroom A – B
November 23 Concurrent Sessions <b>10:30 AM</b>	Engaging the Health Care Consumer	Hazel McCallion A
	Nursing and eHealth	Hazel McCallion B
	Evidenced Based Practice - Measuring the Value	Hazel McCallion C
	Preparing Nurses Across the Continuum	Hazel McCallion D
November 23 Concurrent Sessions <b>1:30 PM</b>	Nursing and eHealth 1	Hazel McCallion A
	Nursing and eHealth 2	Hazel McCallion B
	Evidenced Based Practice - Measuring the Value	Hazel McCallion C
	Preparing Nurses Across the Continuum	Hazel McCallion D
November 23	Wine & Cheese & Tradeshow	Graydon Ballroom A – B
November 24 <b>8:00 AM</b>	CNIA AGM	Hazael McCallion A
November 24 Concurrent Sessions <b>10:30 AM</b>	Engaging the Health Care Consumer	Hazel McCallion A
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	Evidenced Based Practice - Measuring the Value	Hazel McCallion C
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November 24 Concurrent Sessions <b>1:30 PM</b>	Engaging the Health Care Consumer	Hazel McCallion A
	Nursing and eHealth	Hazel McCallion B
	Evidenced Based Practice - Measuring the Value	Hazel McCallion C
	Preparing Nurses Across the Continuum	Hazel McCallion D



# Pre-Conference Peer Networking

**Sunday, November 22**  
**2:30 – 5:30 PM**

**TOPIC:**

## **Peer to Peer Networks: Catching the Web**

**SPEAKERS:**

**Maureen Charlebois**, RN, BScN, MHSc, CHE  
Chief Nursing Executive & Group Director,  
Clinical Adoption – Canada Health Infoway

**Elaine Hooper**, RN – ONIG Past-President

**June Kaminski**, RN, MSN PhD(c) – CNIA President and  
Director of Communications

**Lynn Nagle**, RN, PhD – IMIA-NI Representative,  
Founding CNIA President

**Andrea Partridge**, RN – ONIG President

**Eithne Reichert**, RN, MN – CNIA President Elect

Our Pre-Conference will have a focus on Peer to Peer Networks and how they can work for Canadian nurses. We will look at the various models used to create these Networks, look at the role of the CNIA and other Canadian nursing informatics experts in their development, and brainstorm together about how we can collectively promote usable models within all provinces and territories across the nation.

Conference leaders will offer their extensive expertise on the development of national and provincial initiatives, as well as ideas and suggestions for the role of social media networking for individual Canadian nurses.



## *The Brondesbury Group*

## **Focused Facilitation for Key Meetings**

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*Judith Weinstein, Partner*

[judith.weinstein@brondesbury.com](mailto:judith.weinstein@brondesbury.com)

*Toll Free: 1-800-530-7195*

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## Plenary and Keynote Speakers\*

**Monday, November 23**  
**9:00 AM**

**Opening Keynote Speaker**  
**Juliette Powell**  
Social Media Expert



### **How Social Networking Can Help Build Successful Organizations**

Juliette Powell has a deep knowledge of the people and technologies at the forefront of social media, and has gained a solid reputation for discovering the latest developments and distilling their social and business implications. Powell's 2009 book, 33 Million People in the Room: How to Create, Influence and Run a Successful Business with Social Networking is a critical success.

A fluently bilingual anglophone Montrealer, Powell made history when she became the first black Miss Canada in 1989 and then represented her country in the Miss Universe Pageant before embarking on her career in television. She worked as a VJ for MusiquePlus and MuchMusic in the 90s, and was also a business reporter for CablePulse 24. Read more about Ms. Powell at:  
<http://nsb.com/speakers/view/juliette-powell>

**Monday, November 23**  
**4:00 PM**

### **Plenary Panel on C-HOBIC**

Dr. Kathryn Hannah, Executive Project Leader (fondly known as the "Grand Dame of Canadian Nursing Informatics") and Peggy White, RN MN, National Project Director will lead a Plenary Panel to update our Conference attendees with their exciting work with C-HOBIC – the Canadian Health Outcomes for Better Information and Care project, supported by Canada Health Infoway. They will share the results of their work and introduce the new Toolkit they have created to facilitate implementation.

Read more about the C-HOBIC Project at:  
[http://www.cna-aiic.ca/c-hobic/about/default\\_e.aspx](http://www.cna-aiic.ca/c-hobic/about/default_e.aspx)

*\* As confirmed at time of print*

**Tuesday, November 24**  
**9:00 AM**

**Plenary Speaker Dr Lynn Nagle**  
Canadian Nursing Informatics Expert  
Founding President of CNIA  
IMIA-NI Representative



### **Notes on Nursing for the Future**

Dr. Lynn Nagle is a strategic and visionary leader in nursing and health informatics. She is the President of Nagle & Associates Inc. specializing in clinical systems implementation and evaluation, clinician engagement, clinical practice transformation, EHR strategic planning, health informatics education and curricular integration of health informatics content. Lynn is an Assistant Professor at University of Toronto and Professor of Clinical Nursing at the University of Rochester, teaching masters and doctoral courses in Informatics and Change Management. Lynn engages people by her genuine passion and commitment to the health informatics agenda. She has expert knowledge of the intersection of the business, technology and humanity of health care delivery. She brings clarity to issues and communicates in a way that is both accessible and inspirational.

**Tuesday, November 24**  
**4:00 PM**

**Closing Keynote Speaker**  
**Francesca Grosso**  
Health Policy and Communication  
Expert



### **Navigating Canada's Health Care: A User Guide to Getting the Care You Need: A Guide for Nurses**

Francesca Grosso is an established expert in health policy and health care communications. Co-author of Navigating Canada's Health Care: A User Guide to Getting the Care You Need, Grosso has thoroughly studied Canada's health care system to offer practical advice on getting the best care within the existing framework.

Read more about Ms Grosso at:  
<http://nsb.com/speakers/view/francesca-grosso>





# 2014 Concurrent Sessions \*

Monday, November 23, 10:30 AM – 12:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
Engaging the Health Care Consumer  Room: Hazel McCallion A	How an Innovative Telehealth Technology Can Provide Quality Care in the Home	<b>Jan Carter</b> , TELUS Health Solutions
	How Mobile Wound Care Promotes Collaboration and Improves Patient Outcomes	<b>Debbie Schmidt</b> , TELUS Health Solutions
	Developing chronic disease monitoring tools using common handheld appliances and web applications	<b>Diane Treppel</b> , RN, RWI Informatics
Nursing and eHealth  Room: Hazel McCallion B	Order Sets: Quality Improvement Now While Building a Foundation for CPOE Success	<b>Kathy De Caire</b> , RN (EC), Open Source Order Sets <b>Myrna Eddison</b> , RN, Open Source Order Sets/Trillium Health Centre
	Planning for Success – Successful Implementation of Clinical Documentation, EDM and eMAR	<b>Kate Burns</b> , Director Nursing Informatics, RHA B <b>Terri LeFort</b> , Vice President Healthtech Consultants
	Nursing and e-Health: Transforming Patient Care through Bedside Medication Verification System (BMV)	<b>Barb Longo</b> , ICT Consultant for PCS and BMV applications, Brant Community Healthcare System <b>Glenys Vanstone</b> , Pharmacist Brant Community Healthcare System
Evidenced Based Practice - Measuring the Value  Room: Hazel McCallion C	Enhancing Evidence Based Practice through Mobile Tablet Computers and Personal Digital Assistants	<b>Tammie Di Pietro</b> , RN, MN, Doctoral Student, University of Toronto
	Integration of Bio-mobility Information with a Point-of-Care Decision Support System for Safer Client Care	<b>Winnie Sun</b> , Lawrence S. Bloomberg Faculty of Nursing, University of Toronto <b>Ha Nguyen</b> , Lawrence S. Bloomberg Faculty of Nursing, University of Toronto
	Value of Using Technology to Improve Staff and Client Safety and Efficiencies in Home Health Care	<b>Cheryl Reid-Haughian</b> , Director, Professional Practice, ParaMed Home Health Care <b>Deb Mulholland</b> , Senior Operations Consultant, ParaMed Home Health Care
Preparing Nurses Across the Continuum  Room: Hazel McCallion D	Nurturing professionalism in nursing through blogging	<b>Carrie Allen</b> , Nursing Faculty Saskatchewan Institute of Applied Science & Technology (SIAST)
	Facebook vs. Twitter: A Tale of Two Media	<b>Tracie Risling</b> , Coordinator - Institute of Nursing Scholarship, Saskatchewan Institute of Applied Science and Technology – Nursing Division
	Social Networking Explored: Twitter and Wikis and Blogs, Oh My!	<b>Christine A. Hudak</b> , Ph.D., RN-BC, CPHIMS, Associate Professor; Director, MSN in Informatics, Case Western Reserve University

\* As confirmed at time of print

# Concurrent Sessions

Monday, November 23, 1:30 PM — 3:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
Nursing and eHealth 1  Room: Hazel McCallion A	How to implement enterprise class communication and collaboration tools on a shoestring budget	<b>Robin Carriere</b> , Regional Coordinator Health Outcomes for Better Information and Care (HOBIC) (Ontario)
	Digital Signage Technology: Communicating with a Diverse Nursing Workforce	<b>Cathy Johnson</b> , Project Manager, Nursing Informatics, University Health Network
	Integrating HOBIC: One Community Hospital's Experience	<b>Patti Tracey</b> , Regional HOBIC Coordinator Ministry of Health <b>Jan Findlay</b> , Campbellford Memorial Hospital <b>Dianne Laroche</b> , Clinical Practice Leader/ Risk Manager, Campbellford Memorial Hospital
Nursing and eHealth 2  Room: Hazel McCallion B	Supporting adoption of EHR solutions through effective change management	<b>Bobby Gheorghiu</b> , Benefits Realization & Quality Improvement Leader, Canada Health Infoway <b>Maureen Charlebois</b> , Group Director, Change, Knowledge and Evaluation, Canada Health Infoway
	Ten Important Criteria for Change Management Success	<b>Karen Korb</b> , TELUS Health Solutions <b>Jan Carter</b> , TELUS Health Solutions
	'Technology Drill Down' days at The Ottawa Hospital: An end-user Engagement Strategy	<b>Julie Latreille</b> , Quality Improvement Coordinator, The Ottawa Hospital <b>Anne Gilchrist</b> , Learning Resources Consultant, The Ottawa Hospital
Evidenced Based Practice - Measuring the Value  Room: Hazel McCallion C	Do Nursing Outcomes Databases Affect Organizational and Patient Outcomes? A Synthesis of the NOD Literature	<b>Tracy Shaben</b> , RN, MN, Alberta Jurisdictional Representative, CNIA Clinical Coordinator Informatics, Alberta Health Services, University of Alberta Hospitals
	Reflective journaling methodology used to evaluate Nurses' Experience Using Mobile Information Technology to Access and Use Research Evidence	<b>Kristine Newman</b> , RN, CRN(C), MSc, PhD Student, Lawrence S. Bloomberg Faculty of Nursing, University of Toronto
	Usability evaluation results of nurses' utilization of computerized clinical decision-support systems (CDSSs) at the point-of-care	<b>Andrew Shantz</b> , RN, MN University of Toronto <b>Tammie Di Pietro</b> , RN, MN, Doctoral Student, University of Toronto

# Concurrent Sessions

Monday, November 23, 1:30 PM — 3:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
<b>Preparing Nurses Across the Continuum</b>  <b>Room: Hazel McCallion D</b>	<b>Web 2.0 Tools and Professional Parameters</b>	<b>Nicole Aschenbrenner</b> , 4th year Nursing Student, Nursing Education Program of Saskatchewan University of Saskatchewan
	<b>Leveraging technology and building a national learning centre to reach mobile home care nurses – Can it be done?</b>	<b>Heidi Carr</b> , National Director Practice Education, VON Canada <b>Sharon Goodwin</b> , VP Quality & Risk, Chief Practice Executive, VON Canada
	<b>Nursing EHR 101 + Web 2.0 = Future</b>	<b>Bhavana Patel</b> , Manager, Solutions & Product Services, Canada Health Infoway <b>Cindy Hollister</b> , Clinical Leader, Professional Practice and Clinical Informatics - Clinical Adoption, Canada Health Infoway

Tuesday, November 24, 10:30 AM — 12:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
<b>Engaging the Health Care Consumer</b>  <b>Room: Hazel McCallion A</b>	<b>24 Hours of Twitter: Exploring Health Determinants</b>	<b>Lorie Donelle</b> , RN, PhD The University of Western Ontario <b>Richard Booth</b> , RN, MScN The University of Western Ontario
	<b>Health Literacy and Personal Electronic Health Records: A barrier or an empowerment strategy?</b>	<b>Beverly Mitchell</b> , PhD Nursing Student, University of Victoria
	<b>Point-of-Care Vital Sign Capture and Surveillance For the Enhancement of Critical Care Response Teams (CCRTs)</b>	<b>Melanie Yeung</b> , BAsC., MHSc. Centre for Global eHealth Innovation, University Health Network
<b>Nursing and eHealth</b>  <b>Room: Hazel McCallion B</b>	<b>New Technology, Collaborative Working Relationships and Standardized Assessment Profiles: Engaging Home Care with the HOBIC Program</b>	<b>Elizabeth Krestick</b> , Regional Coordinator Health Outcomes for Better Information and Care (HOBIC) <b>Helen Holmes</b> , Senior Consultant HIInet Inc.
	<b>Standardizing Clinical Outcomes Across the Health Care Continuum</b>	<b>Peggy White</b> , Program Manager Health Outcomes for Better Information and Care <b>Ginny Odette</b> , HOBIC Coordinator Health Outcomes for Better Information and Care
	<b>Primary Health Care Team-based Requirements in comparison with EMR functionality</b>	<b>Eithne Reichert</b> , RN, MN, PMP RWI Informatics

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## Concurrent Sessions

Tuesday, November 24, 10:30 AM — 12:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
<b>Evidenced Based Practice - Measuring the Value</b>  <b>Room: Hazel McCallion C</b>	<b>Realizing the Benefits of EHR Investments: A clinical perspective</b>	<b>Bobby Gheorghiu</b> , Benefits Realization & Quality Improvement Leader, Canada Health Infoway <b>Agnes Wong</b> , Director, Professional Practice & Clinical Informatics, Canada Health Infoway
	<b>Evidenced Based Practice – Measuring the Value of the Implementation of Electronic Documentation and Bedside Medication Verification System</b>	<b>Wendy Benson</b> , MEDITECH Clinical Implementation Lead Patient Care Services, Bedside Medication Verification Brant Community Healthcare System <b>Barb Longo</b> , IT Consultant PCS and BMV Brant Community Healthcare
	<b>Clinical Information Systems: Using the Tool</b>	<b>Jody Seerup</b> , Clinical Nurse Educator/ Quality Management Coordinator Foothills Medical Centre
<b>Preparing Nurses Across the Continuum</b>  <b>Room: Hazel McCallion D</b>	<b>Cultivating an informatics culture within nursing education</b>	<b>June Kaminski</b> , RN, MSN, PhD Candidate CNIA, President Kwantlen Polytechnic University
	<b>Decreasing the load – Use of electronic resources</b>	<b>Roslyn Maree Compton</b> , Faculty SIAST NEPS Second Degree Entry St Andrew's College <b>Madeline Press</b> , Faculty, SIAST NEPS Second Degree Entry, St Andrew's College
	<b>Integrating Informatics throughout Four Nursing Curricula: A Case Study</b>	<b>Christine A. Hudak</b> , PhD, RN-BC, CPHIMS, Associate Professor; Director, MSN in Informatics, Case Western Reserve University

Tuesday, November 24, 1:30 PM — 3:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
<b>Engaging the Health Care Consumer</b>  <b>Room: Hazel McCallion A</b>	<b>Usability of the Electronic Health Record with an Undergraduate Student Population</b>	<b>Lorie Donelle</b> , RN, PhD The University of Western Ontario <b>Stephanie Jones</b> , RN The University of Western Ontario
	<b>Blogging, Tweeting, Facebook – Oh My!! Creating an Integrated Social Media Strategy</b>	<b>Cathy Johnson</b> , Project Manager Nursing Informatics, University Health Network
	<b>Smart Pump Technology: Be Informed, Communicate &amp; Collaborate</b>	<b>Nadia Mamer</b> , RMarket Manager, Clinical Informatics, Baxter Corporation <b>Elizabeth Starenkyj</b> , BScN, MN (c) Clinical Consultant, Baxter Corporation

# Concurrent Sessions

Tuesday, November 24, 1:30 PM – 3:30 PM

TRACK	PRESENTATION TITLE	SPEAKERS
<b>Nursing and eHealth</b>  Room: Hazel McCallion B	<b>Nursing at the forefront of informatics transformation: Human engagement, process redesign and systems integration for a better EHR</b>	<b>Mary McAllister</b> , Director Professional Practice-Nursing, Bridgepoint Health <b>Kimberly Meier</b> , Consultant Healthtech Consultants
	<b>Implementing a Clinical Information System – The Role of Informatics Nurses</b>	<b>Helen Edwards</b> , Director – Clinical Informatics and Technology, Hospital for Sick Children <b>Carol Warren</b> , Manager – Informatics Education, Hospital for Sick Children
	<b>Role of Nurses in EHR implementation</b>	<b>Lyse Penny</b> , Director, Education and Product Management, York-Med Systems Inc.
<b>Evidenced Based Practice - Measuring the Value</b>  Room: Hazel McCallion C	<b>Privacy and Confidentiality in the Electronic Health Record: Whose Responsibility is it?</b>	<b>Karen Korb</b> , Director, Health Business Consulting, TELUS Health Solutions
	<b>LEAN and Six-sigma with workload data</b>	<b>Ruth E. Brenner</b> , RN, MEd, MHCA, Education and Resource Coordinator, GRASP Systems, ULC <b>Laurie A. Sams</b> , RN, MN, Director, Canadian Operations, GRASP Systems, ULC
	<b>Implementation &amp; Evaluation of Vocera in a Canadian Acute Care Academic Hospital</b>	<b>Elizabeth VanDenKerkhof</b> , Associate Professor, Queen's University <b>Susan Hall</b> , Consultant Clinical Documentation, Kingston General Hospital
<b>Preparing Nurses Across the Continuum</b>  Room: Hazel McCallion D	<b>The Nurse Peer Leader Strategy: Maximizing Nursing's Involvement in eHealth for Quality Care</b>	<b>Irmajean Bajnok</b> , RN, MScN, PhD, Director, International Affairs and Best Practice Guidelines; Director Centre for Professional Nursing Excellence, Registered Nurses' Association of Ontario <b>Lynn Nagle</b> , RN, PhD, President, Health Informatics Consultant, Nagle & Associates Inc.
	<b>Putting the E! Back in eHealth: Energy, Excitement and Engagement</b>	<b>Wendy Lang</b> , RN, Clinical Informatics Specialist-Documentation, Grand River Hospital <b>Alison MacDonald</b> , RN, MN, Clinical Education Leader-Clinical Informatics Ontario Shores Center for Mental Health Sciences <b>Carol Cooke</b> , Applications Consultant, Quinte Health Care <b>Betty Oldershaw</b> , Peer2Peer Champion, Erie-St. Clair LHIN
	<b>Clinician eHealth Support Network: a peer-to-peer initiative</b>	<b>Agnes Wong</b> , Director, Professional Practice & Clinical Informatics, Canada Health Infoway <b>Anne Tran Fazzalari</b> , Project Manager, Professional Practice & Clinical Informatics, Canada Health Infoway

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## Sponsors

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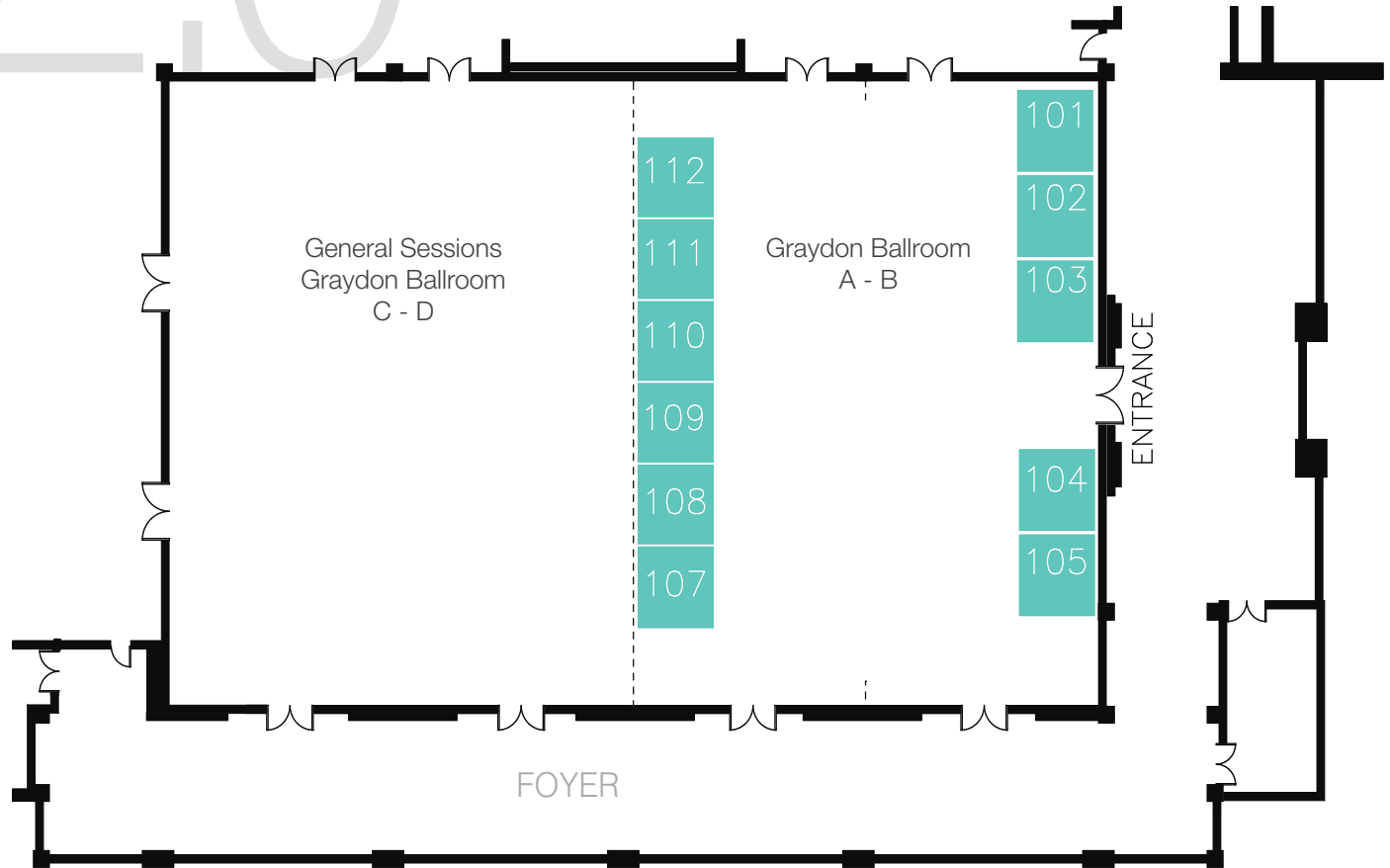
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## Trade Show Participants\*



BOOTH	ORGANIZATION	EXHIBIT FLOOR DETAILS
101	Medworxx	<p><b>The exhibit floor will be open during the following hours:</b></p> <p>Monday, November 23 12:30 – 7:30 p.m.</p> <p>Tuesday, November 24 7:30 a.m. – 4:00 p.m.</p> <p><i>The Trade Show floor will be closed at set times during the day in order for Exhibitors to take breaks</i></p> <p>The Exhibitor Floor will also feature the following:</p> <ul style="list-style-type: none"> <li>- Lunches and refreshment breaks</li> <li>- Monday Wine &amp; Cheese Reception</li> </ul>
102	Canada Health Infoway	
103	RNAO - Registered Nurses' Association of Ontario	
104	Canadian Nurses Association/NurseONE.ca	
105	GRASP Systems, ULC	
107	HITS - Health Informatics Training System	
108	Baxter Corporation	
109	ONIG - Ontario Nursing Informatics Group	
110	LifeStat™ - Remote Monitoring and Health Management Service	
111	Emerald Health Information Systems	
112	Hill-Rom Canada	

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## Exhibitor Profiles

### Baxter Corporation

As a subsidiary of Baxter International Inc., Baxter Corporation (Canada) develops, manufactures and markets products that save and sustain the lives of people with hemophilia, immune disorders, infectious diseases, kidney disease, trauma and other chronic and acute medical conditions. As a global, diversified healthcare company, Baxter applies a unique combination of expertise in medical devices, pharmaceuticals and biotechnology to create products that advance patient care worldwide.

**More information:** [www.baxter.ca](http://www.baxter.ca)

### Canada Health Infoway

Canada Health Infoway, an independent, not-for-profit organization funded by the federal government, jointly invests with provinces and territories to develop electronic health record (EHR) projects.

Nearly 300 EHR system projects are currently underway across Canada. The benefits of EHR systems include increased clinical efficiencies and patient safety, cost savings, reduced wait times and greater patient participation in care management.

Infoway is pleased to participate in the CNIA conference and will be on site with an information booth. The Infoway team will be at the booth to meet with nurse leaders and engage in dialogue about EHR solutions.

### Canadian Nurses Association/ NurseONE.ca

Delivering health care in Canada's diverse communities – from large urban centres to small northern villages – is a challenge. But it is a challenge that the Canadian Nurses Association (CNA) knew could be overcome by collaborating with others to develop the technology necessary to connect nurses across this country. The result of this work is the NurseONE portal which is designed to meet the information needs of Canadian nurses regardless of geographical location. As an interactive web-based resource, NurseONE provides nurses with current, credible and reliable information resources to support their decision-making, manage their careers, and connect with colleagues and health care experts across the country and around the globe. NurseONE promotes utilization of best practices, professional development and lifelong learning throughout all

career stages. It assists nurses in fulfilling their mandate to enhance patient outcomes and to provide safe, competent, ethical nursing care. NurseONE is available free of charge to all CNA members, all nursing students, regardless of their program of study (BScN or Diploma LPN) and members of nursing Colleges and Associations with whom NurseONE has an agreement. NurseONE can be accessed 24/7 by going to: [www.nurseone.ca](http://www.nurseone.ca)

### Emerald Health Information Systems

is a developer and a provider of web-based Decision Support software solutions for healthcare facilities. Emerald is a trusted consulting company that has been faithfully serving the healthcare industry for many years.

**Dynamine** workload measurement software targets patient acuity and staff utilization in nursing and allied health services. *Dynamine* provides accurate and timely information to give clear and meaningful answers to nurses, managers and administrators. *Dynamine* is deployed at various sites across Canada and is in use in every hospital throughout the province of New Brunswick.

**Dynaboard** Healthcare Intelligence Tool streamlines the monitoring and analysis of performance and volume indicators. It comes loaded with Dashboards, Scorecards and Key Performance Indicators. *Dynaboard* integrates and manages large amounts of data from disparate databases to provide exact answers and meaningful information. *Dynaboard* is specifically designed to be used in the healthcare field.

**Call Emerald at: 613-599-8178 or send email to:**  
[marketing@emeraldhis.com](mailto:marketing@emeraldhis.com)  
[www.emeraldhis.com](http://www.emeraldhis.com)

### GRASP Systems, ULC

With the latest generation of workload acuity software from GRASP Systems, intelligent staff management has never been simpler. The GRASP Methodology is the proven gold standard for nursing and allied health workload management, case costing and decision support. With GRASP, staff can quickly and accurately review delivery requirements, record activity, and communicate across services. GRASP's on-demand resource allocation and trend analysis planning tools help you increase your facility's efficiency, improve care, and support staff satisfaction and happiness.





# 2011

## Exhibitor Profiles

### Hill-Rom Canada

Hill-Rom's comprehensive product and service offerings are used in hospitals, extended care facilities and home care settings to enhance patient safety and the quality of patient care. A leading provider of hospital beds and therapeutic surfaces, Hill-Rom's offering also includes stretchers, headwalls and workflow information technology solutions.

### HITS - Health Informatics Training System

The promise of the utilization of information technology in healthcare is improved safety, quality and cost savings. The realization of these benefits relies on the enthusiastic adoption of new information technologies by front line healthcare professionals. A common barrier to enthusiastic adoption is the front line professionals' limited view of themselves as care givers rather than care givers and information managers. Addressing this issue is fundamental to any adoption strategy.

HITS is a training and testing mechanism that leads to certification and which can be utilized to empower an organization's workforce to achieve successful IT implementations. HITS is provided by COACH (Canada's Health Informatics Association) and endorsed by the Canadian Nurses Association and NurseONE. In the US, HITS is provided by HIMSS and is recommended by the TIGER Initiative. The Technology Informatics Guiding Educational Reform (TIGER) Initiative aims to enable practicing nurses and nursing students to fully engage in the unfolding digital electronic era in healthcare.

### LifeStat™ - Remote Monitoring and Health Management Service

LifeStat Remote Patient Monitoring Service is a patient-centric solution that engages health professionals and clients in diabetes and hypertension management. LifeStat offers both at-home and mobile options for recording and transmitting physiological readings to the secure LifeStat website where reports are automatically created and can be viewed online.

Clients can be provided access to their own readings for the purpose of self-management – empowering them to take a more active role in the management of their own health conditions. Health care providers gain access to timely information for analysis and intervention regardless of geographic boundaries.

LifeStat enables continuous feedback between clients and healthcare professionals. Proactive monitoring results in fewer trips to the Emergency Room and fewer hospital stays. Visit us at our booth to discover more about what LifeStat can do for you and your patients.

**LifeStat.ca or 1-877-905-7828**

### Medworxx

Medworxx provides healthcare solutions for patient flow, compliance and education. Founded in 2004, Medworxx products are now used by more than 500,000 people at over 300 hospitals across North America. Medworxx: our market is healthcare, our vertical is knowledge. For more information, **visit [www.medworxx.com](http://www.medworxx.com)**.

### RNAO - Registered Nurses' Association of Ontario

The International Affairs & Best Practice Guidelines Program (IABPG) is a signature program of RNAO focused on the development, dissemination, implementation and evaluation of clinical and healthy work environment best practice guidelines (BPGs). The program was launched in 1999 with multi-year funding from the Ontario Ministry of Health and Long-Term Care.



# NURSE

## Conference Planning Committee

**June Kaminski, RN, MSN, PhD(c)**  
Chair - Conference Planning Committee  
President, CNIA, Nursing Faculty,  
Kwantlen Polytechnic University  
PhD Candidate, University of BC,  
Curriculum & Pedagogy

**Eithne Reichert, RN, MN, PMP**  
Chair - Conference Program Committee  
President, RWI Informatics Inc  
President Elect, CNIA

**Heidi Chevrier, RN, BScN, MHS**  
Corporate Manager Clinical Informatics  
e-Health Ontario, Toronto, ON  
Ontario Jurisdictional Rep, CNIA

**Pat Rothney, RN, MN**  
Manager, Nursing Informatics Strategy  
Manitoba e-Health, Winnipeg, MB  
Manitoba Jurisdictional Rep, CNIA

**Helen Edwards, RN, MN**  
Director – Clinical Informatics and  
Technology, Hospital for Sick Children,  
Toronto, ON

**Jan Carter, BScN, RN, MED**  
Senior Clinical Consultant and RPM  
Product Manager, TELUS Health  
Solutions

**Mary Eileen MacPhail, BScN, RN**  
Clinical Informatics Coordinator at  
Capital District Health Authority,  
Halifax NS  
Director of Membership Services, CNIA

**Tracy Shaben, RN, MSN**  
Clinical Coordinator, Informatics  
University of Alberta Hospitals/ Stollery  
Children's Hospital, Edmonton, AB  
Alberta Jurisdictional Rep, CNIA

**Judith Weinstein**  
The Brondesbury Group, Toronto, ON

**Margaret McCormack, RN, BScN**  
Manager, Clinical Health Informatics  
The Scarborough Hospital, ON



## ONTARIO NURSING INFORMATICS GROUP

### ABOUT US

The Ontario Nursing Informatics Group (ONIG) was formed in 1980 and achieved RNAO status as an affiliate group in 1991. ONIG's purpose is to provide a forum for nursing professionals to communicate and disseminate current developments in health care information systems.

### VISION

Nursing Informatics is a recognized specialty within the discipline of nursing in the Province of Ontario. ONIG promotes the awareness and value of Nursing's contribution to quality health care through health data, information and knowledge management enabled by the use of technology.

### ONIG MEMBERSHIP

#### How do I become a Member?

You can join through RNAO under Interest Groups or directly by completing the online form from our website.

#### Do I need to be a member of RNAO to join ONIG?

We encourage RNAO membership, however, it is not a prerequisite. Non-nurses are also encouraged to join.

Renewal runs from November 1 to October 31.

Annual Fees are: Regular Membership \$40 and Student Membership \$20

### UPCOMING EVENTS

#### Annual General Meeting & Education Day

Friday December 11, 2009  
Ontario Shores, Whitby

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#### Wine & Cheese Networking Event

CNIA 2009 Nursing Informatics Conference  
Monday November 23, 2009

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Education days are held 4 times per year and are voluntarily hosted by various organizations.

<http://onig.on.ca>

# Program Committee Listing

**Eithne Reichert**, RN, BScN, MN, PMP  
Chair - Conference Program Committee  
President, RWI Informatics Inc.  
President Elect, CNIA

**June Kaminski**, RN, MSN, PhD(c)  
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**Mary Eileen MacPhail**, BScN, RN  
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Services, CNIA

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**Judith Weinstein**  
The Brondesbury Group, Toronto, ON

**Jan Carter**, BScN, RN, MED  
Senior Clinical Consultant and RPM  
Product Manager, TELUS Health  
Solutions, Vancouver, BC

## Notes



All enquires should be submitted to the CNIA  
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